MEN'S CLOTINING PRICES DUE TO RISE--IS CLAIM MADE HERE

RAW MATERIALS SOAR AGAIN IN ALL OF ESSENTIAL LINES

Richmonders Back From Market Believe Costs Will Advance.

Richmonders will have to pay high er prices next year for men's clothing, the price increases probably scheduled to begin with fall clothing. This is the belief here among retail clothlers and furnishers, and wholesalers interviewed last week on the 1923 prices in men's apparel.

This year, however, neither the wholesaler, manufacturer, retailer or jobber will be to blame, "Conditions beyond the control of the manufacturer or anyone else, mainly a rising the boosts in prices of materials from which clothing is made.

Predicts They Will Go Higher.

"Almost every item which is used "Most every item which is used in a suit of clothing has advanced materially over the prices which prevailed a year ago. The prices of raw silk in its natural form have gone up after hitting the toboggan in 1920. Until everything is nigher today than before, and it is predicted that they will all go higher," one Richmonder, on returning from the New York market stated tant week.

"Woot that was selling in 1921 for 35 cents a pound is selling today at \$1.35 under the protective schedules of the Foriney-McCumber Tariff Bill.

pany, the First National Bank, and the Virginia Railway and Power Company that gifts this year to em-ployes, effective tomorrow, will be group insurance.

agement will avail to bring about the best results," the letter states.

number of applications for insurar for his firm during the last year.

gram for the year.

Cigar Company, is spending the holi-days in the Capitol.

The California Sun Maid Raisin

Company has released all of its sales-men in Virginia for the holidays, and

Christmas will be celebrated with great sucto next Saturday night,

Heaviest Heavy Clothing Business Is Yet to Come

The heaviest clothing business of the year is expected during the next two months by several of the clothiers and furnishers of the city, according to statements made last week. Because of war wentner before and during the holidays sales of overcoats and suits have not been as brisk as they would have been ordinarily, they say. This, combined with the fact that heavy clothing prices are due to advance next prices are due to advance next fall, is the foundation for the be-lief that the Richmond trade will be heavy during the next two months.

WORTENDYKE COMPANY GIVES FORCE BANQUET

The Anderton Automobile Company inde its salesmen happy last week when it paid them all bonuses on the last made his home in Roanoke the bonus Mr. Anaerton, president of the company made a present of \$50 to each member of his force:

S. G. King, an old Richmond how, who has made his home in Roanoke the advance to the farmers has been fittle bonus Mr. Anaerton, president of the company made a present of \$50 to each member of his force:

S. G. King, an old Richmond how, who has made his home in Roanoke the advance to the farmers has been fully offset by the advances in the litemond and effected a connection with the C. F. Sauer Extract Company.

The Department of Agriculture has ealculated that, based upon prices.

Insurance salesmen have been active here during the last month, as illustrated by the announcements of the Wortendyke Manufacturing Com-

The State and City Bank's letter on business conditions in January, predicting wonderful business during the coming year, has just been jesued by the institution. The bank states that the result of business activity at the present time has been a great gain in the purchasing power of the nation. There are difficult problems still to solve and nothing less than shrewd and careful man-

Archie C. Acey, district manager for Norfolk of the firm of Goode & Anderson, of Richmond, was award-ed the prize for writing the largest

The legislative committee of the United Commercial Travelers' Asso-ciation is busy on its legislative pro-

C. Aubrey Spence, of the Cliff-Weil

Seven Stephen Putney Shoe salesmen returned to Richmond during the week to observe the Yuletide holiday. They are A. L. Bishop, L. H. Burnett. J. M. Byron, E. G. Chalkley, R. E. Gilman, E. J. Lovell and O. S. Toon. They report very successful trips and are feeling fine over conditions in their respective territories. They anyounce wonderful prospects for highusiness during the year to come. "Southern merchants have nothing but praise to give Richmond and her products," one man said last night.

they have returned to their homes.

GOOD MIXTURE FOR 1923

Bank in New York, Sur-

men throughout the United States.

The W. T. Raleign Company, of Prespect, il., one of the targe drug Charles N. Phillips, of Lindner & School Charles N. Phillips, local architects, and a prominent business man of Richmond is reported having written here very favorably in answer to queries concerning its actions.

Charles N. Phillips, of Lindner & When to these are all living in small towns directly described in a greathure, it means that from 33 to 46 per cent of the population is affected by the position of the farmers. Although the prices of farm products have had a substantial advance from the low point, in recent weeks the value of

(What of business conditions for the New Year? George E. Roberts, vice-president of the National City Bank of New York, replied with a Bank of New York, replied with a conservative estimate of the prosperity new apparent-and a note of warning. "Caution." he warns in the following article. Coming from one of the foremost experts on economics in the country, it is a warning that will be observed by business team throughout the United States.

Roberts, of National City

veys Situation.

Lathan Thizpen of the Hindel & Calculated that, based upon price for the month of October, farm products had only 65 per cent of their mond.

Calculated that, based upon price for the month of October, farm products had only 65 per cent of their month.

Market had only 65 per cent of their month.

this short the collapse of the postboom. Reen commettion all cell and sold many the collapse of the postboom. Reen commettion all cell evers given all emergines to
get the line has seluminated anymore than six mentals with the company.

WITH THE TRADE

PERSONAL but Not Confidential

The tend of prices in
the confidential

PERSONAL but Not Confidential

The tend of prices in
the confidential strip is a trip to
the con

WANTED! The Party or Parties

Who on Friday night picked Mr. W. H. Hoover from the street in front of the Stonewall Apartments, on the Houlevard, after heing run down by an unidentified automobilist, and carried him to his home at No. 4 South Esquievard.

Will the party or parties who rendered Mr. Hoover this act of kindness please call at the above address at their earliest possible convenience?



A HAPPY NEW YEAR

Greetings! And Our Very Best, **Our Most Sincere** Wishes for a Happy, Prosperous New Year!

J. S. JAMES

See Our New Store,

623 E. Main Street

PRUDENCE AND OPTIMISAL SCOTTISH MANUFACTURING LEADERS ARE COMING TO REINTRODUCE REAL HOME WOOL PRODUCT HERE



and the same of the second short crop of raw cotton and the sway of the boil weeth are in the source has a printing a friend.

A well-known drug company of allowing the sway of the boil weeth are allowed has a printing a printing in rabing in rab

white Georgette, crystal beaded, a to have the best of it for ever so moderately low-bloused, straight many of the smart larisennes are dress about eight inches from the wearing their clothes a centimeter floor. She were diamonds in her or two shorter than they were last

All Odd Lots Accumulated From Stein's Great

MUST BE CLEANED **OUT REGARDLESS** OF PRICE-

Top Boots-High and Low

50c Heels Sizes 216 to 5 To \$1.98

Ladies' High

COME EARLY FOR THESE

BETTER

Children's Shoes 50c-75c-\$1 Sizes 516 to 8

ALBERT STEIN

Fifth and Broad Streets.

New Hair-Dressing Wrinkle From Marcel

PARIS, Dec. 30 -- The city of Marcel, the city of the most famous hair dressers ever known-from the cid-time surgeon barbers through the creators of the early eighteenth century coffures -- has gone itself one better.

when Paris brought out col-ored wigs-colored to suit any type of toilette-it was thought that the limit of imagination had been reached. But it had not. Paris has just brought out the wire wig.

Paris has just brought out the wire wig.

These wigs, or coiffures, are made of the finest imaginable copper wire, colored with enamel and developed into any type of hair dressing the purchaser desires. They are the most elaborate hair dressings yet produced—even in Paris.

MANY BUSINESS MOVES NOTED DURING MONTH

New Companies Planned and

Organizing—Several Inquire About City.

Business activity in Richmond during the last week has been somewhat overshadowed by the Christmas rush which has set in with full force and the attention of the merchant in general has been diverted completely away from the ordinary trend of business. His problem today is how to fill the orders that come in, keep service at its maximum, and keep the machinery of trade oiled and set at the highest pitch. Mere musiness as it exhibits the other eleven menths of the year has been set aside for a later date.

However a number of important developments in the business world have kept gossip busy and made things interesting in a commercial way. Several new firms hove been searching for locations, querying real estate and business men in the city sending five or six men out after the sending five or six men out after the

BIG HOME-COMING WEEK OBSERVANCE FOR U. T. C

Committees Being Selected for Jollification and Banquet of Local Order.

One of the events of the traveling men's season, has been scheduled for January 27, when the United Comquet and general jollification. Com-

The celebration will be the climax of Home Coming Week with the travelers. Prominent local speakers will be secured, and the pep squad, of which Mr. Goode is chairman, will arrange a record observance of the occasion.

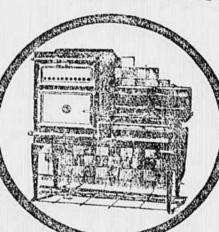
Senior Council Stockman is busy lining an economic senior council stockman is busy lining an economic senior.

The S. Galeski Optical Co.

· Wishes Its Many Friends

A Happy New Year

Your Meal is Cooking



while You -

Do Something Else-You can get the meal all ready, put it on and in the range, go about your other work, or dress for a trip to the theatre or the shops, and

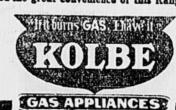
there, and when you come home the meal is ready to serve.

when you are ready, turn off the

gas and go along. Your kitchen will run as smoothly as if you were



Let us show you the great convenience of this Range.



219 East Grace. Phone Madison 517.